

# Marquez Knolls

A Publication of Marquez Knolls Property Owners Association, Inc.

Summer 2010

## Fourth of July Splendor

The summer is a happy time for the Palisades. Rumors have it that we enjoyed the biggest 4th of July parade in the City. We cheered for

then hop in for a ride in the parade, it is tons of fun.

This year, the coastal fog stayed out of the way enough to let the splendor of the PaliHi fireworks.



Vice President Christy Dennis, President Haldis Toppel, Michael Lehrhoff, Andrew Lehrhoff (under Uncle Sam's hat), Secretary Alex Lehrhoff, Kurt Toppel (driver). Photo Courtesy: George Wolfberg

sky divers, horses, bands, the beautiful legs of Optimist Club members, Honorary Mayor Gavin McCloud, Councilman Bill Rosendahl, Mayor Antonio Villaraigosa, and State Senator Fran Pavley along with many other dignitaries and celebrities.

Marquez Knolls families Lehrhoff, Dennis-Wakalopulos, Toppel and Grassl met at the Enchanted Way cul-de-sac to create a proud display of patriotic pride for the MKPOA parade entry. Amid waves, cheers and honks, the parade car and its happy occupants made it through Marquez Knolls and along Sunset to the parade setup area without losing too much of its décor on the way. I hope you and your family find time next year to help decorate the car and

come to its full bloom. What better way to celebrate a 4th of July BBQ with your family and friends.

*Haldis Toppel*  
President

### MKPOA Annual Meeting

Each year, MKPOA holds its Annual Meeting at the Marquez Knolls Elementary School. Residents of Marquez Knolls come together to vote for their new Board of Directors, hear

*(Continued on page 2)*

## MKPOA Membership Drive

*It is not too late to renew your MKPOA membership or to become a new member for 2010. Your current membership year is printed on the mailing label.*

*MKPOA's expenses continue for the year and are covered by the generous contributions of our members. This allows us to assist residents with issues from traffic, graffiti, and pot holes,*

### MEMBERSHIP

Household	\$ 40
Business	\$100

*to view obstructions, and patrol services and other neighborhood concerns, produce quality newsletters, maintain an informative web site, provide a telephone hotline, and keep up with all the administrative tasks.*

*Please use the enclosed remit envelope and join or renew today. For questions contact MKPOA at 310 454-7678 or send e-mail to [info@MarquezKnolls.com](mailto:info@MarquezKnolls.com).*

## Next Board meeting

Monday, September 20th, Refreshments served at 6:00 p.m.  
St. Matthew's Church, 1031 Bienvenida Ave.  
*(Music Room: Adjacent to the lower church parking lot)*

**2010-11 Officers and Directors**

**Haldis Toppel, President\***  
**Christy Dennis, Vice Pres.\***  
**Alex Lehrhoff, Secretary\***  
**Jackie Lee, Treasurer\***  
**Sylvia Boyd, Asst. Treasurer**  
**Lou Del Pozzo, Realtor Relat.**  
**Sid Galanty, Technology**  
**Silgia Grassl, Corresp. Sec.**  
**Louise Martin, Membership**  
**Jim Rea: Publicity**  
**Janet Turner, PPCC Rep.**  
**Jon Boyd, Advisor\*\***  
**Karin Fintzy, Advisor\*\***  
**Bob Martin, Advisor\*\***  
**Kurt Toppel, Advisor\*\***  
**George Wakalopoulos, Adv.\*\***  
 \_\_\_\_\_  
**\*Officers**  
**\*\*non-voting members**

**Mark Your Calendar:**  
**MKPOA**  
**Annual Block Party**  
*for the entire family*  
**Marquez Business District**  
**Saturday, October 2**  
**11am-3pm**

**Home Computer Security, Part I**

For now, we leave the safeguard of your computer system and its data to fire walls and virus protection software.

Here, we will address a far more difficult security issue, that of "social engineering," where cyber con-artists convince you to send information or money voluntarily by appealing to your trust, compassion, or perhaps a bit of greed. Unfortunately, people have lost life savings in these scams. So many fall victim to the cons that LAPD is overwhelmed and can't keep up.

Below are three frequently used e-mail con games that depend on social engineering.

**Phishing:** Extracting sensitive information from you in preparation of "Identity Theft." Never respond to an often official looking e-mail from an institution or business that asks for your personal information such as PIN, Social Security number, account number etc. If in doubt call the institution or business.

**Scam: Friend in Trouble:** Never respond to e-mail from a "friend in trouble" asking you to wire cash. Your money will not reach the "friend," the address is phony.

**Scam: You will be Rich:** Ignore e-mails announcing you as winner of a sweepstake or the recipient of a large inheritance. You will be asked to pay "taxes or handling fees" up front, with a promise that the millions will be yours. After you pay the "fees" you will not see a penny of the wealth.

*(Continued from page 1: MKPOA Annual Meeting)*

from public officials, and cheer for the winners of community service awards: Alex Lehrhoff received the President's award for outstanding service to the organization; Isabel Kayser, Longtime Active Participant; Jim Rea, Heroism Award for saving two abandoned little dogs; Sandy Wolff for her valuable service as Membership Director.

The featured presenter this year was historian, Eric Dougdale, with his fascinating slide show presentation of "Inceville," the original film studio on the west coast located in and around Marquez Knolls. *(Pictures: Page 4.)*

**Letters to the Editor**

*Editor's note: MKPOA's community e-mail notice solved a teen-driver hit-and-run accident.*

Bravo again for this email and the fabulous results that the watchful eyes of our neighbors provide. My children are grown now but when they were teenagers, 13 children in the Palisades died in car accidents in one year. I was always grateful if a neighbor reported any reckless driving by our teenage son. It may have saved his life!

*Linda White  
 Marquez Knolls Resident*

**Marquez Knolls Home Sales: First Quarter: 2010 vs 2009**

**Brought to you by our Sponsor: Michael Edlen**



Year	# of Homes Sold	Avg. Sale Price/Sq. Ft.	Median Sales Price	# of Active Homes
2010 (as of 7/15/10)	26	\$622	\$1,625,000	19
2009 (as of 7/15/09)	9	\$681	\$2,600,000	19
Year To Date	188% ↑	9% ↓	38% ↓	unchanged

\*Statistics based on M.L.S. records of Single-Family residences only

As of Thursday, July 15, 2010, the lowest-priced available home in Marquez Knolls was a 2-bedroom, 1.75-bath on Edgar Street offered at \$995,000. The highest-priced property is a 5-bedroom, 5.5-bath on Bollinger Drive offered at \$2,925,000. There were 13 homes in escrow. The lowest sale price so far this year was a 3-bedroom, 2-bath on Livorno (\$810,000). The highest sale so far this year was a 4-bedroom, 3.5-bath on Charmel (\$2,575,000).

(Michael Edlen has been a resident of Marquez Knolls for more than 35 years)

The Edlen Team -- where "Enthusiasm is the Secret of Success" Michael@michaeledlen.com 310 230-7373

## MARQUEZ KNOLLS BUSINESS DIRECTORY



Marquez Knolls Property Owners Association supports local businesses located within the Marquez Knolls community. The merchants listed below are business members of MKPOA and share in our vision of protecting and enhancing the quality of life in our community. Many of them offer goods and services to Marquez Knolls residents and may require identification for redemption.

<p><b>Alicia's Place Childcare</b> 670 Via Santa Ynez • (310) 459-0750 Mon.-Fri. 8:00am-5:00pm <a href="http://www.alicias-place.com">www.alicias-place.com</a> for Loving Care</p>	<p><b>Alper Music School</b> 707 Jacon Way • (310) 454-0160 37 Years of Enthusiastic Students &amp; Happy Parents Kids Jazz Band, Private Lessons <a href="http://www.AlperMusic.com">www.AlperMusic.com</a></p>
<p><b>Bailey Electric Company</b> 16640 Marquez Ave. • (310) 454-5575 Mon.-Fri. 8:00am-5:00pm <i>Residential Electric Service and Repairs</i></p>	<p><b>Michael Edlen Real Estate</b> (310) 230-7373 <a href="mailto:Michael@Michaeledlen.com">Michael@Michaeledlen.com</a> <i>Marquez Knolls Resident for More than 30 Years</i></p>
<p><b>Ideas Studio</b> 16650 Marquez Ave. • (310) 573-7190 Mon.-Fri. 9:00am-6:00pm Weekends: Parties Only <i>Toddler Enrichment, Preschool, Birthday Parties</i></p>	<p><b>Innate Chiropractic</b> 16624 Marquez Ave. • (310) 230-1899 Dr. Luke Cohen, D.C. <a href="http://www.PaliChiro.com">www.PaliChiro.com</a></p>
<p><b>Knolls Pharmacy</b> 16630 Marquez Ave. • (310) 454-6000 Mon.-Fri. 9:00am-6pm Sat. 9:00am-4:00pm <i>Serving All Your Prescription Needs</i></p>	<p><b>MAX Impact Martial Arts &amp; Fitness</b> 16632 <sup>1/2</sup> Marquez Ave. • (310) 454-7105 Mon.-Sat. 9:00am-9:00pm <i>Call Now for Your Free Private Lesson!</i></p>
<p><b>Oasis Palisades</b> 16704 Bollinger Drive • (310) 454-5855 <i>Please Call for Appointment</i> <i>Spa, Massage, Acupuncture, Call for MKPOA Special</i></p>	<p><b>Palisades Animal Clinic</b> 16636 Marquez Ave. • (310) 454-6503 Mon.-Fri. 9:00am-5:30pm <i>John T. Condello, D.V.M. - UC Davis Graduate</i></p>
<p><b>Palisades Plumbing</b> 16626 Marquez Ave. • (310) 454-5548 Mon.-Fri. 8:00am-4:30pm <i>10% Discount (if Invoice Paid on Day of Service)</i></p>	<p><b>Palisades Screen &amp; Glass</b> 16628 Marquez Ave. • (310) 459-3596 Mon.-Fri. 9:00am-4:00pm <i>Windows, Mirrors, Screens—Free Estimates</i></p>
<p><b>Paws 'n Claws Grooming Salon</b> 16634 Marquez Ave. • (310) 459-2009 Tues.-Sat. 8:00am-4:30pm <i>Come In and Get 10% Off Your First Visit</i></p>	<p><b>Ronny's Park Lane Cleaners</b> 16648 Marquez Ave. • (310) 454-9789 Mon.-Fri. 7:00am-6:00pm Sat. 9:00am-5:30pm <i>Dry Cleaning (25% off), Alternations, Notary Service</i></p>
<p><b>Dan Urbach Prudential CA Realty</b> (310) 230-3757 <a href="http://www.ExclusiveRealtor.com">www.ExclusiveRealtor.com</a>, <a href="mailto:info@DanUrbach.com">info@DanUrbach.com</a> <i>I Represent PEOPLE, not Properties!</i></p>	<p><b>Vittorio's Restaurant</b> 16646 Marquez Ave. • (310) 459-9316 Tues.-Sun. 4:00pm-10:00pm <i>Join Us for Dinner or Take Your Meal Home</i></p>
<p><b>Nell Stephenson, BS, USC EXSC, ACSM H/FI</b> 310 344-8040 <i>Nutritional Counselor, Fitness Consultant, Elite Ironman Triathlete</i> <a href="http://www.NellStephenson.com">www.NellStephenson.com</a></p>	<p><b>Mission Renaissance Fine Art School</b> 310 573-1711 <i>Teens, Children, Adults - ongoing classes Part of the community for over 25 years, honorary member</i> <a href="http://www.FineArtClasses.com">www.FineArtClasses.com</a></p>

**MKPOA**

P.O. Box 1307  
Pacific Palisades, CA 90272

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*Longtime resident, Isabel Kayser is honored*



*Historian Eric Dougdale shares stories about American Film Icon Thomas Ince*

**MKPOA held its annual meeting at Marquez Elementary School. This year the board opened its meeting to the entire community to hear a special presentation by historian Eric Dougdale who took the audience back to the days when Marquez Knolls was part of a famous movie studio run by film icon, Thomas Ince.**

**MKPOA donated \$500 to the Palisades Historical Society, earning the organization a lifetime membership.**



*LAPD Senior Lead Officer, Michael Moore*



*Janet Turner and Husband Dan Helfgott*



*Haldis Toppel presents the 2010 President's Award to Alex Lehrhoff*